

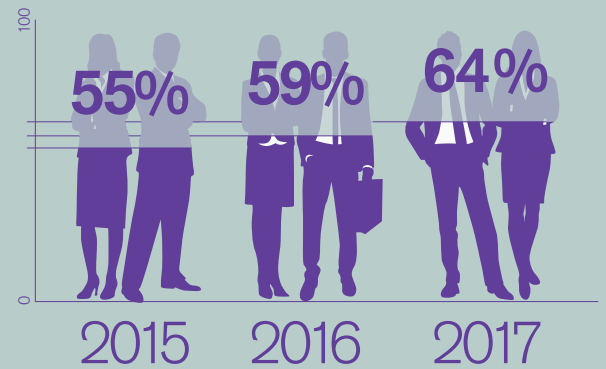
FORMEX

VISITOR PROFILE

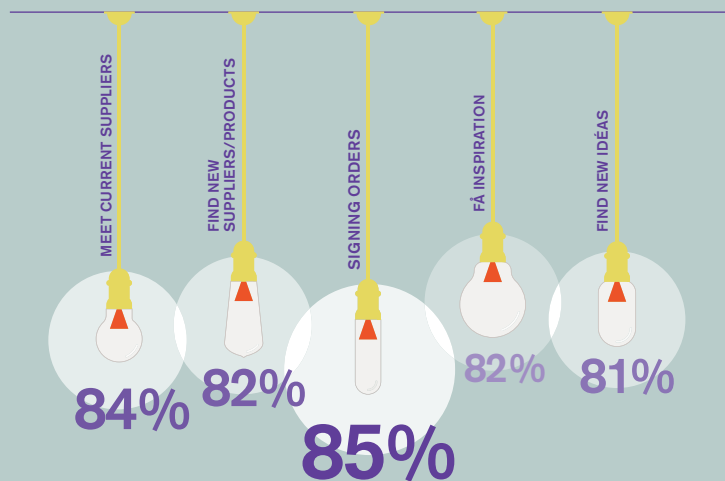
JANUARY 2017

Below is an extract from the survey among Formex Visitors held on the 18 to 21 January 2017. The survey was conducted by an external research company, Fairlink. If you would like to get some more information about the event or to book a standplace, please contact our sales team. You can find more information on our website Formex.se

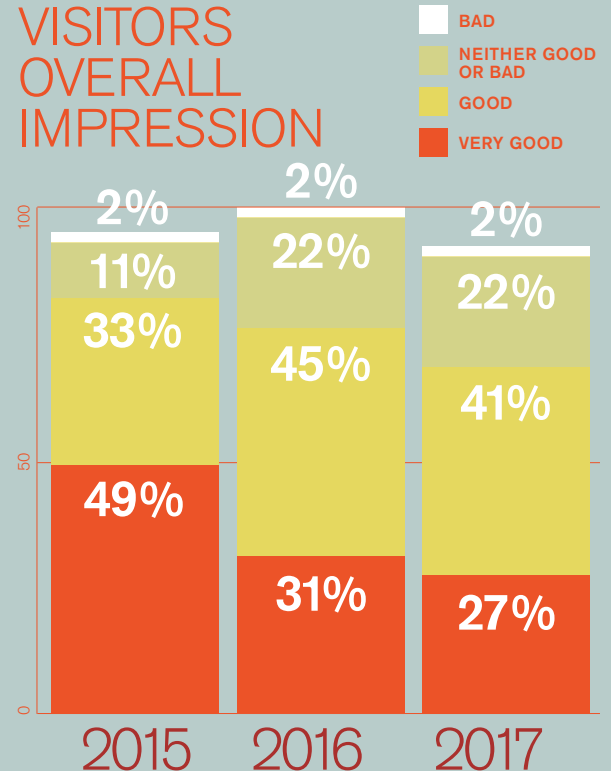
SHARE OF VISITORS WHO ARE CEO/OWNER OR BUYERS



HOW SATISFIED ARE VISITORS WITH THEIR VISIT?



VISITORS OVERALL IMPRESSION



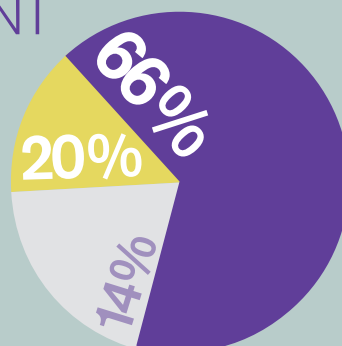
79%

OF THE VISITORS
WILL RECOMMEND OTHERS
TO VISIT THE FAIR!



MOST IMPORTANT EXHIBITION TO VISIT

■ FORMEX
■ OTHER
■ DO NOT VISIT ANY OTHER EXHIBITION



GROUP WITH PURCHASING POWER

