

# Formex

## VISITOR PROFILE

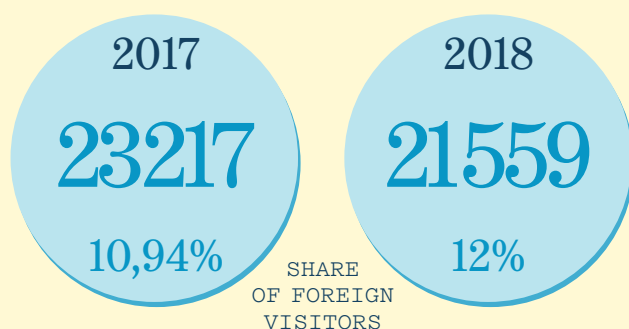
### SPRING 2018

Below is an extract from the survey among visitors at Formex January 17 to 20 2018. The survey was conducted by an external research company, Fairlink.

If you would like to get some more information about the event or to book a standplace, please contact our sales team.

You can find more information on our website [Formex.se](http://Formex.se)

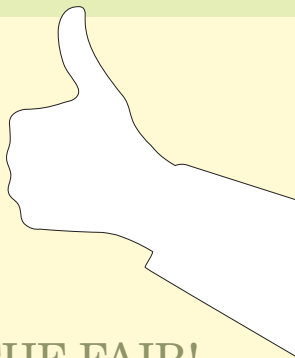
#### Number of visitors



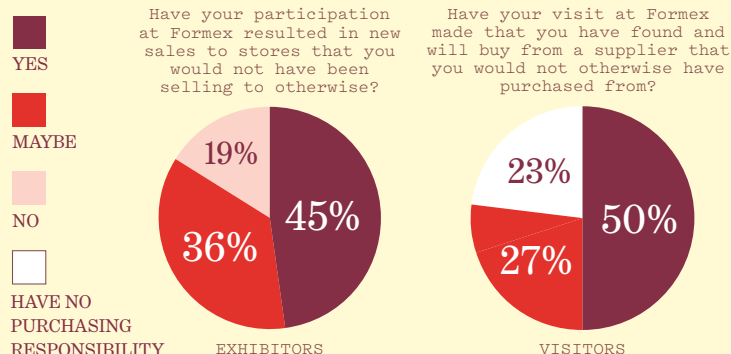
COUNTRIES REPRESENTED: **60**

# 91%

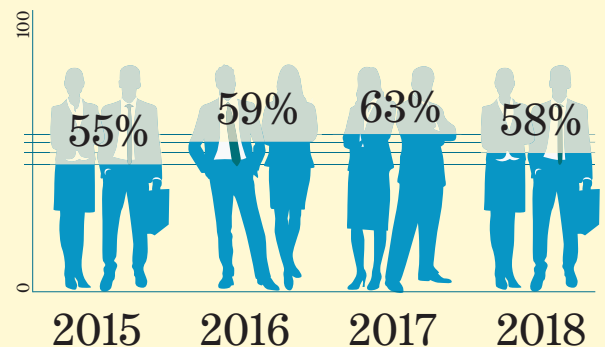
OF THE VISITORS  
WILL RECOMMEND  
OTHERS TO VISIT THE FAIR!



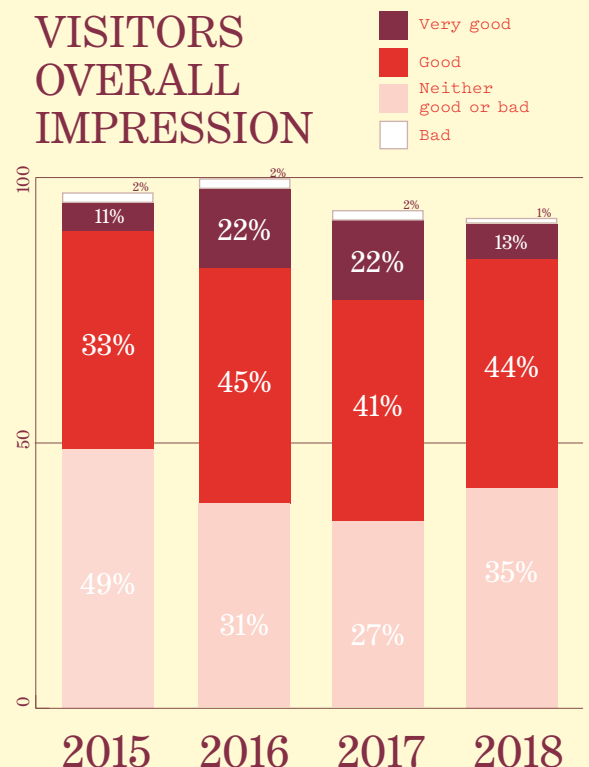
#### MEET NEW CUSTOMERS / SUPPLIERS



#### SHARE OF VISITORS WHO ARE CEO/OWNER OR BUYERS



#### VISITORS OVERALL IMPRESSION



#### GROUP WITH PURCHASING POWER

