

Between Stockholmsmässan Aktiebolag, Corp ID no. 556272-4491, SE-125 80 Stockholm, Sweden, ("**SM**"), and the exhibiting subscriber specified in Appendix 1 ("**the Subscriber**"), the following subscription agreement ("**the Agreement**") regarding the Formex Fair (as defined below) has today been entered into, on the terms specified below.

SUBSCRIPTION AGREEMENT

1. BACKGROUND

1.1 The Formex Fair is a trade fair for Interior design and gifts ("**Formex Fair**"). The Formex Fair is a gathering of agents, wholesalers, importers, designers, producers and buyers from the Nordic interior design and gifts industry, where exhibitors have the opportunity to meet national and international trade visitors and media representatives.

1.2 The Formex Fair is held twice (2) a year, once in the spring and once in the autumn, at SM's exhibition centre in Älvsjö.

1.3 The Subscriber is the exhibitor in above specified **Appendix 1**

2. APPLICATION AND SUBSCRIBER'S OBLIGATIONS

2.1 The Subscriber takes out a subscription with terms and conditions as stated herein, by completing, signing and submitting an application, enclosed as **Appendix 1**

2.2 By submitting an application in accordance with 2.1, the Subscriber undertakes to participate in at least two (2) Formex Fairs and to rent the floor space specified in the aforementioned application.

2.3 If the Subscriber wishes to reduce the rented floor space specified in the application, the Subscriber must inform SM of this no later than thirty (30) days after the most recently held Formex Fair.

3. SM'S OBLIGATION

3.1 SM guarantees the Subscriber an exhibition space at each Formex Fair.

4. PRICES

4.1 The Subscriber shall pay an annual subscription fee to SM, amounting to SEK see **Appendix 3**. against invoice. In no way is SM liable to refund any subscription fee paid.

4.2 The Subscriber shall make payment for exhibition space rental against invoice. This payment must reach SM no later than sixty (60) days before the Formex

Fair in question begins. The Subscriber will also in the same invoice be charged for exhibition insurance (see also **Appendix 2**, General Terms and Conditions Stockholmsmässan AB).

4.3 If the Subscriber is to participate in two (2) Formex Fairs in the same year (i.e. both spring and autumn), the Subscriber will never have to pay a higher price per square metre for exhibition space rental than the lowest applicable price for each Formex Fair with regard to the number of square metres being rented.

4.5 For current prices for exhibition space rental, see **Appendix 3** that is updated once a year.

5. AGREEMENT PERIOD AND TERMINATION

5.1 This Agreement applies from the time the Subscriber signs Appendix 1 and for an initial period covering the two Formex Fairs in which the Subscriber has pledged to participate ("**Initial Agreement Period**"), and thereafter applies until further notice.

5.2 If the Subscriber wishes to terminate this Agreement after the end of the Initial Agreement Period, the Subscriber must inform SM of this in writing no later than thirty (30) days after the most recently held Formex Fair. If no such written communication reaches SM within the specified period, the Subscriber is automatically bound to participate in the next Formex Fair, following which the Agreement will cease to apply.

5.3 SM is entitled to terminate this Agreement at any time with a period of notice of 6 months. SM is also entitled to terminate this Agreement with immediate effect should the Subscriber breach the terms of this Agreement (including its appendices), or other terms and conditions communicated by SM.

5.4 Changes in the company's corporate structure and / or company name must be notified in writing to the SM and a new agreement must be established.

6. AGREEMENT DOCUMENTATION

6.1 The Agreement consists of this document and the following Appendices:

Appendix 1 – Application

Appendix 2 – General Terms and Conditions Stockholmsmässan AB

6.2 Should there be contradictory information between the Agreement and its appendices, the Agreement shall take precedence over the appendices, and the order in which the appendices are listed above shall determine their order of precedence.