

# Our Environmental Work



Stockholmsmässan

# Do you think that Scandinavia's largest meeting venue should be a shining example when it comes to environmental efforts? We think so too.

Stockholmsmässan is jointly owned by the City of Stockholm and Stockholm's Chamber of Commerce, and we are the largest exhibition and conference center in Scandinavia. We would surely be a responsible company even if we had a smaller share of the market, but we also think that being the biggest and being the one that everyone else watches carries with it extra responsibility.

For us, that means that we work on sustainability issues in a broad sense, from business ethics and employer responsibility, to the environment and community involvement. In this brochure, you can read more about our environmental efforts, and how we work in different ways to reduce the impact on the environment from our 112,000 square meter venue, from our hundreds of events, and from the over one million visitors that come to Stockholmsmässan every year.

## Warm and bright, but only when necessary

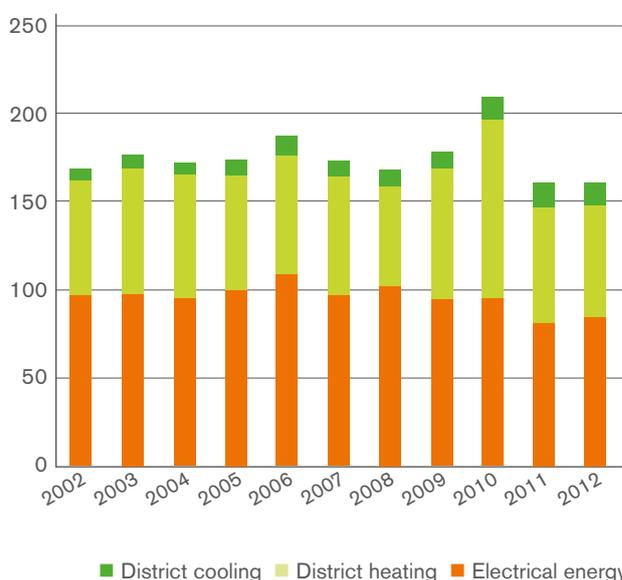
Everyone who has gone to a trade fair or sat in a conference room knows how uncomfortable it can get when it is too cold in the rooms, not to mention how drab it gets when the lighting isn't good enough. At the same time, a lot of energy is used unnecessarily to heat the rooms at times when no one is there. That is why we have installed an energy saving system, which includes modules for on-demand control of the lighting, heating/air conditioning and ventilation in the facility. Many people had the living daylights scared out of them when they went into a quiet and dark hall that suddenly lit up when they entered! The system also has a number of environmentally friendly shutters that prevent unnecessary drafts during installation and dismantling periods when the large outer gates are opened regularly. Less draft means both a nicer indoor climate and less energy consumption—in other words, good for both people and the environment.

To a certain extent, saving energy comes down to pulling out the big guns, for example, by choosing dynamic LED lighting when we install new lighting systems or switching to ventilation units with efficient heat recovery and additional insulation. However, constant small steps are also very important, i.e. being

persistently meticulous about improving the insulation in the facility, reviewing how well sealed the gates are, operating hours etc.

And speaking of energy, we are also pleased to announce that 60 percent of the energy we consume here at Stockholmsmässan comes from renewable energy sources.

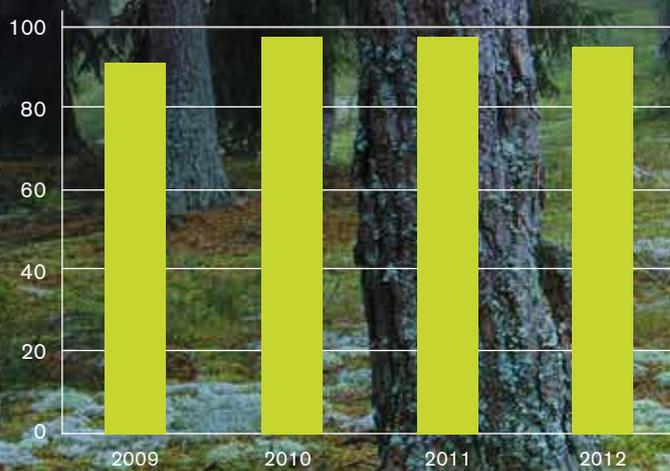
## Energy Consumption Diagram

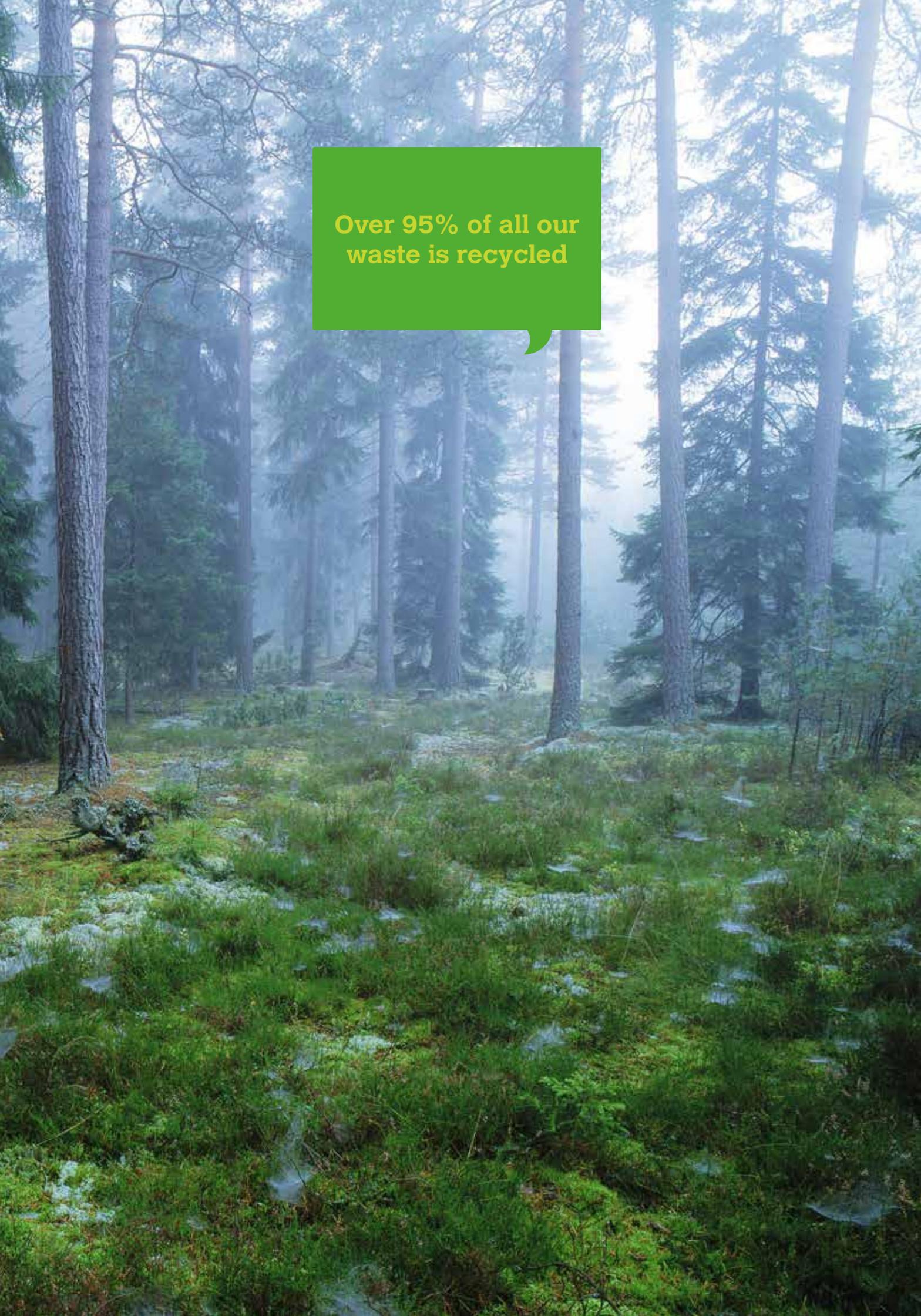


### Everything in its place (even apple cores)

Once you have been at Stockholmsmässan for awhile—as a visitor, exhibitor, entrepreneur or employee—sooner or later, you'll be standing there with some kind of trash you want to get rid of. You've got to know your stuff, because you have over 20 different fractions to choose from here. Via our supplier, Green Cleaning, which is certified to ISO 14001, an environmental standard, we recycle over 95% of all of the waste produced here. For example, each year, we collect enough metal for 4,000 new bikes, 500 trees worth of corrugated fiberboard, and colored glass that will become insulation in 18 houses.

### Recycling Diagram





**Over 95% of all our  
waste is recycled**

### Clean floors and clean conscience

We do a lot of cleaning a lot of the time, and we are proud that over 95% of the detergents used for day-to-day cleaning and thorough cleaning at Stockholmsmässan are eco-labeled. Our cleaning company, EF Miljöstäd, constantly strives to optimize its processes from an environmental standpoint and replace more and more products with alternatives that are good for the environment. Among other things, they use a closed dosing system to minimize the use of detergents.

### A wet story

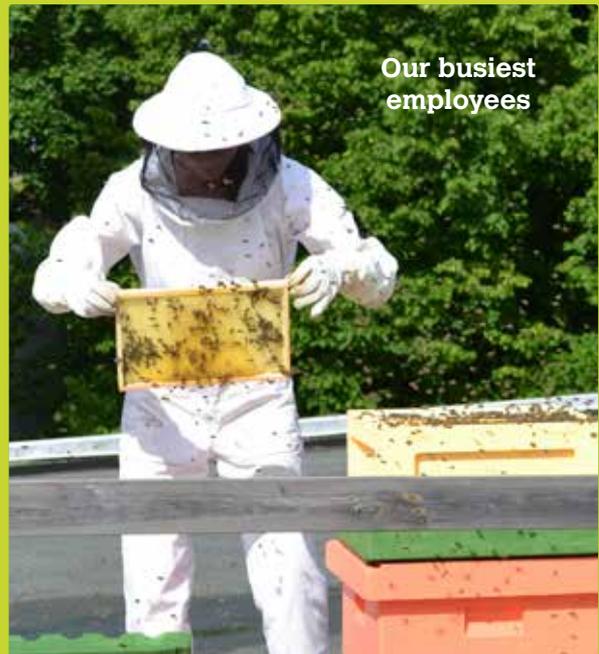
Do you know what a water regulating valve is? We know too, because we have them in all of our refrigeration plants. We think that water is far too important a commodity to be wasted unnecessarily. That is why we also have urinals with motion sensors, and we are successively replacing single-handle faucets on toilets with sensor-controlled versions that reduce water consumption.

### Sleep and eat with a white bird

Stockholmsmässan has two long-standing partners that also are important contributors to our environmental work: our catering company, Mässrestauranger, and Rica, which runs our own hotel. Both Mässrestauranger and Rica Talk Hotel are licensed to use the Swan Nordic ecolabel, which means that an independent third party goes in and audits whether they are in compliance with the tough environmental requirements of the Swan at least once a year.

Rica's environmental efforts have a lot to do with what they call "the little things that make a big difference". Rica and their guests sort waste for recycling and reduce their consumption of water and electricity, they clean with dry cleaning methods to use the least amount of chemicals, they book eco taxis and they constantly expand their supply of organic food and eco-labeled products.

Mässrestauranger only serves organic and fair trade-labeled coffee, organic tea and eco-labeled milk at all of its restaurants. Two thirds of all of the disposables they purchase are recyclable and biodegradable, all of the office paper they use is Swan-labeled, and they sort food scraps, combustible waste and plastic separately.



Our busiest employees

### Our busiest employees

Next time you come to Stockholmsmässan, see if you can spot the five orange boxes on the roof between the office entrance and the main entrance. That's where our busy bees live, which give us several kilos of super good and guaranteed organic honey each year. But that's not all. Did you know that about a third of everything you eat depends on pollinating insects, and that the number of such insects has fallen dramatically during the 21st century? Via our collaboration with Bee Urban, we help Stockholmsmässan's immediate surroundings preserve their biological diversity, at the same time as we contribute to securing the Swedish honey bee population.

### Take the train to the exhibition!

Our entrance is only 350 meters from Älvsjö Station, which is a big advantage for visitors that wish to travel to and from our events in an easy, environmentally friendly and convenient manner. It takes just ten minutes from here to Stockholm Central Station, and if you are heading further away, all you have to do is stay seated on the commuter train, which also goes to Arlanda Airport and then on to Uppsala. We have a close partnership with Stockholm Public Transport (SL), which enables them to know in advance when we are expecting an especially high number of visitors, and can help, for example, by having station hosts point passengers in the right direction or having extra long trains when needed.



**We cordially welcome those  
of you who care about the  
environment as much as we  
do to Stockholmsmässan!**



**Stockholmsmässan**